

FOR IMMEDIATE RELEASE:

AirStash™ is the First Wireless Flash Drive for the iPad and Other WiFi Devices

CHICAGO, USA – March 16, 2010 – Wearable Inc. today announced that AirStash™, the first wireless flash drive for iPad, iPhone, and other WiFi devices, is now available to order for USD \$99.99 at <http://airstash.com> for US and Canada. AirStash is the only flash drive that shares documents and streams media from a pocket, backpack, briefcase, or handbag with its built-in media server technology. Watch a video demo of AirStash sharing photos and streaming media to an iPhone at <http://youtube.com/airstash> and follow us on Twitter @AirStash and Facebook at <http://facebook.com/airstash> .

“AirStash is an evolutionary leap forward for the USB flash drive and the perfect complement to the iPad. It’s the first flash drive that shares and streams files directly and securely over WiFi, and the only flash drive which works with Apple’s new tablet,” said Matthew Klapman, Wearable’s CEO. “iPad users can leave their laptop at home and use AirStash to distribute documents and receive files from computers, view photos from a digital camera, or carry and stream additional movies and music with no Internet connection or transfer cable required.”

AirStash is the most cost-effective way to expand your iPad, iPhone, and iPod touch by using SD and SDHC cards (up to 32GB). A single 16GB card with a street price of under \$40 provides enough space to store 20 hours of video or thousands of documents, music, and videos. Digital camera users can conveniently view and easily share pictures with friends and family by inserting their camera’s card into AirStash. The unique wireless media server creates a WiFi network from the contents of the memory card, enabling multiple users to view and stream media simultaneously.

“The AirStash portable server supports any WiFi-enabled device with a web browser,” said Brian Mastenbrook, Wearable’s CTO. “We believe that users who choose Apple devices expect products that can be used out of the box without lengthy configuration or installation procedures, and AirStash delivers. We’ve used HTML5 technology to provide a superb interface for users of the iPad, iPhone, and iPod touch without requiring any app installation.”

AirStash is the first hardware device that leverages Apple’s implementation of the upcoming HTML5 standard to provide a rich interface that allows iPad, iPhone, and iPod touch users to view, organize, and stream media without installing anything from the app store. Any document, photo, audio, or video format supported by Apple’s iPhone OS can be viewed or streamed with one tap after connecting to the AirStash wireless network. Users can choose to enable WPA2 encryption to protect their data, or create an open network for easy sharing.

Measuring just 3.6 x 1.9 x 0.5 inches (92 x 47.8 x 12.2 mm) and weighing just 1.5 oz (43 g), AirStash easily fits into your pocket, backpack, briefcase, or handbag for up to five hours of

continuous video streaming thanks to the built-in lithium-polymer battery. AirStash charges from any USB-equipped laptop or desktop (powered ports only) and works as a USB 2.0 High Speed flash drive & memory card reader. Memory is provided by an SD / SDHC slot supporting up to 32GB of high-density storage. New features and enhanced device compatibility can be provided by firmware updates downloaded from the Internet.

AirStash is a trademark of Wearable Inc.

iPad, iPhone, and iPod touch are trademarks of Apple Inc.

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